



5th Annual
POOCH Pursuit
Sunday, Oct. 24, 2010
to benefit the
Morris Animal Foundation
K9 Cancer Research



Welcome Vendors

The Pet Owners Organization of Citrus Heights (POOCH) invites you to the 5th annual POOCH Pursuit run and festival will be a jam-packed day of entertainment for dogs and their families on Sunday, October 24, 2010 at C-Bar-C Park in Citrus Heights. Proceeds will benefit the Morris Animal Foundation's K9 Cancer Research.

Set-up time is from 7:00 – 8:30 a.m. The event begins at 9:00 and the race at 9:30. Break down is at 1:00 p.m. We ask that you DO NOT break down or leave early. POOCH Pursuit is a quaint community event with a focused, like-minded crowd.

We Love Dogs !!!!

In addition to vendor booths, there will be a 5K fun run, 1mile wacky walk, costume contest, loads of games, raffle, food and prizes. Also, there will be exhibitions from the K9 officers of the Citrus Heights Police Dept. and agility dogs. We are expecting a crowd of 1,000 to participate.



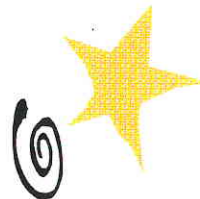
Promotion for our event will be done through several local media outlets; television, radio, community calendars and print. We hope to have a live television and/or radio broadcast on event day.

Most of us have had a dog or known someone that has lost dog to cancer. The Morris Animal Foundation is striving to break the cycle with research and treatments for all animals. POOCH is a not-for-profit, community group that applauds the Foundation and their efforts and we are proud to offer our support.

It would be great to have your vendor booth at this great event! The Vendor Application is attached and if you have any questions, please call **Laurie O'Brien at 916.725.3545** or you can email us at

Hope to see you there!!!

Susan Allen
Vendor Chair



P.O. Box 962 • Citrus Heights, CA 95611 • 916.725.2796

EIN91-2040782



2010 VENDOR APPLICATION



Booths will be reserved on a first-come, first-served basis. All booth spaces are 10' x 10'. You may bring pop ups, tables, chairs and promotional items. We encourage you to have giveaways and/or activities at your booth.

Retail/Commercial _____ (\$30)

POOCH Business Members _____ (\$25)

Name of Business/Organization _____

Contact _____

Address _____ City _____ Zip _____

Phone _____ Email _____

Website _____

Description of booth (including activities, giveaways, etc) _____

Please return your completed application on or before Friday, Oct. 1, 2010.

Mail forms to:

POOCH Pursuit
PO Box 962
Citrus Heights, CA 95611

